



# FIXED FEE ENQUIRY FORM

Where appropriate, please fill in the fields below and return to [enquiries@pims-sca.com](mailto:enquiries@pims-sca.com), or print out and fax back to 020 7434 0384.

## CONTACT DETAILS:

Agency / Client		Telephone / Fax	
Job Title / Project		Email	
Brand / Product		Brief Date	
Contact		Date Quote Required	

## PROMOTION DETAILS:

Promotional Offer	
Promotional Mechanic	
Communication	
Pack Volumes	
Equivalent Number of Weeks Stock	
Proofs of Purchase	
Unit Cost Per Redemption	
Any Restrictions?	
National or Tailor-made?	
Promotion Start Date	
Promotion Close Date	
Anticipated % Response	



**PRODUCT DETAILS:**

Product Name	
RRP £	
Market Share	
Rate of Sale (wkly/mthly)	
Product's Target Audience	

**PROMOTIONAL HISTORY:**

Previous Product Response Data	
Previous Promotion Details	

**PROMOTIONAL / ADVERTISING SUPPORT:**

Point of Sale Support	
Trade Promotions	
Media Support	
Anticipated Media Spend £	
Additional Communication	

**FULFILMENT REQUIREMENTS:**

--

**ANY OTHER INFORMATION:**

--

Please attach any available artwork or other relevant information relating to this promotion.